

**Annual General Meeting  
 Wednesday October 21, 2020 at 1730  
 Campbell River Hospital, Conference Rooms 1, 2 and 3; Zoom**

**Annual Report for Fiscal 2019 – 2020**

Current Executive

Dr Sol Gregory, President  
 Dr Deke Botsford, Vice President  
 Dr Marissa Dry, Treasurer

VP Dr Kristyn Campbell resigned effective April 2020

Drs of BC

Alanna Black, Regional Advisor and Advocate

Staff

Rita Webb, Project Manager  
 Janet MacDonell, Executive Assistant

Working Group

Dr Shawn Gill  
 Dr Kirsten Duckitt  
 Dr Larry Ness  
 Dr Mark Lund  
 Sheila Jager, Midwife  
 Dr Ninette Fourie

Facility Engagement

Crystal White, Facility Engagement Lead

Bookkeeper

Andrea Drake, Eagle Eye Business Services

Registered Members:

- 92 Physicians, Midwives, Nurse Practitioners
- Island Health information states there are 206 medical professionals with privileges at the Campbell River General Hospital, inclusive of locums

The Working Group continued to meet once a month until the new fiscal; commencing April 2020, they meet bi-monthly with Executive and ad hoc meetings as required. Projects are reviewed as received either at the regular Working Group meeting or electronically.

The President currently represents all members in the following areas:

- MSA Network: meets monthly to consolidate Island wide issues to bring forward at HAMAC
- HAMAC: advisory to Island Health Board of Directors
- HEC: on the executive; HEC is the Island wide Medical Staff Association

The MSA is also represented on the Collaborative Services Committee (CSC) by Dr Larry Ness. (CSC collaborates with physicians and stakeholders in the local primary care system, including representatives from First Nations Health Authority, Doctors of BC, the Ministry of Health, Island Health, and the General Practice Services Committee.)

Projects: Ongoing from 2018/2019

- ✚ **Cranium Resource Guide:** lead by Dr Dieter deBruin who is working with an IT service provider to develop an online resource for new physicians to improve orientation. In the 2019-2020 fiscal the
- ✚ **Pre-term Birth Pathway:** lead by Drs Kirsten Duckitt and Jennifer Kask. The second offering of this program was held in Campbell River April 16, 2019 closed with an exceptional presentation at JCC BC Patient Safety & Quality Council forum in Vancouver, February 2020
- ✚ **Physician Lounge:** continues to be supplied with hot and cold beverages, snacks, food items and newspapers and magazines. A second refrigerator and high-end dishwasher have been added as well as a service contract with a local provider to purchase and



deliver all supplies, maintain the barista coffee machine and general tidying of the space.

- ✚ *Chronic Pain Care Plan in a Rural Community:* lead by Dr Kathleen McFadden the project commenced February 2019 and wrapped up in September 2019. Dr McFadden presented her findings at rounds in September and awaits the Ministry’s decision on the projects resulting “Home Health Monitoring Program”
- ✚ *Care of the Substance Exposed Mother-Newborn Dyads in Campbell River:* lead by Dr Jennifer Kask, this project was approved February 2019. On January 31, 2020, the structured review of current practices in Campbell River was undertaken and well attended by clinical staff, medical professionals, community support personnel and patient voice. The priority is to spread best practices to other communities and bring all into alignment with the provincial guidelines
- ✚ *Waterbirth At Campbell River Hospital:* lead by Sheila Jager, Midwife, the purpose of the project is to allow appropriate low risk women the choice of a waterbirth in the Campbell River Hospital Maternity unit. This project continues to develop, and submit to the health authority for approval, the necessary policies and procedures to move the project forward.

Projects: Initiated in 2019/2020

- ✚ *Internal Medicine – Campbell River and Comox Collaboration:* On June 13, 2019, the Internal Medicine Specialists from both Campbell River and Comox met to meet new members, improve communications, identify areas of mutual concern, and investigate opportunities for collaboration.
- ✚ *Summer BBQ:* a joint social event with the Division of Family Practice. Held at Painter’s Lodge on August 11, 2019; by 115 physicians, health professionals and guests; event tentatively rebooked for August 2020. A book was published after the event and is in the Physician Lounge
- ✚ *Maternity and Island Health Collaborative:* lead by Drs Kirsten Duckitt and Jennifer Kask, this project was designed to draw together Campbell River maternity providers and Island health for a collaborative event facilitated by Dr Haley Bos, Maternal Fetal Medicine Specialist and Medical Lead Department OB, Island Health. Held on October 4<sup>th</sup>, 019, post event surveys indicated a desire and need to offer again. While a second event has been planned, it remains on hold due to pandemic.
- ✚ *General Surgery and General Practice Collaborative:* lead by Dr Leanne Wood, this event drew together surgeon’s and GPs on October 23, 2019 in a social environment to introduce new staff, present areas of surgical expertise, and collectively work toward and improved referral process
- ✚ *Capital Equipment Purchase for Facility Wellness Centre at CRD:* lead by Drs Shawn Gill and Sol Gregory, a one-time capital equipment purchase of fitness equipment has been approved and additionally includes appropriate flooring and mirrors. While the purchases have been completed, activity for this project is held up by pandemic; all equipment is currently in storage.
- ✚ *Geriatric Advisory Group:* lead by Dr Kathleen McFadden, a group of physicians, clinical support and other health professionals who share an interest in seniors care, collaborated to develop solutions for care of seniors in the acute care environment.

Strategic Planning – January 2019

A significant accomplishment in the 2019/2020 fiscal was a day long, facilitated strategic planning session. The MSA team reviewed the Vision, Mission and Values and updated as follows:

**Our Vision**  
Providers actively engaged in change and decision-making within our complex health system

**Our Mission**  
Create an environment for meaningful engagement between health providers, Island Health, and the public, to improve the health of our community

**Our Values**

- Community
- Commitment
- Advocacy
- Mutual Respect

Substantial time was committed to reviewing priorities; going forward the priorities include, but are not restricted to, proactively managing relationships and financial resources to maximize our impact.

Discussion also focused on activities and resource planning and while many of the activities the Working Group committed to are currently on hold due to pandemic, they remain active as priorities. The emphasis for each is on building trust, engagement with Island Health, engagement with Drs of BC and other medical staff association and regular reviews of spending and project status.

The strategic plan in its entirety, as well as the one-page synopsis, is available to you.

### Annual Site Review and Report

Annually the Medical Staff Engagement Initiative Working Group meets with Island Health leadership and our Facility Engagement Lead, Crystal White, to conduct a “Site Review and Report”; below is an excerpt from the report provided after the March 2020 meeting:

*“We want to acknowledge Campbell River Medical Staff Engagement Initiative and administrative partners on the following accomplishments:*

- *Strategic Planning – Investment in a rigorous strategic planning exercise with your working group. Your outputs from the strategic planning demonstrated a thoughtful commitment to the future of your Medical Staff Association (MSA) and identified new opportunities and activities which have the potential to further strengthen relationships with colleagues and health authority partners. Sharing the posters from successful activities in the physician lounge is a great idea.*
- *Budgeting – The willingness of the executive to collaborate with Facility Engagement staff and explore new financial review processes resulted in the development of a robust and realistic budget, improved financial review processes, and improved financial acumen. We recognize the commitment of all involved to support this process and the resulting improvements.*
- *Collaborating – The executive has continued to foster a close and collaborative working relationship with site and geographical leadership in the Health Authority (HA).*
- *Engaging – Consistent and steadfast executive presence on HA committees (e.g., medical staff leadership restructuring, BPMH med reconciliation etc.) and Island-wide MSA activities (e.g., MSA network, FE annual event) has resulted in the physicians of Campbell River being well-represented by their MSA – amplifying the voice of physicians in Geography 1.”*

*“Recommendations for Campbell River Medical Staff Engagement Initiative and administrative partners include:*

- *Expanding the collaboration opportunities further with HA partners beyond your site and geography.*
- *Fostering new relationships and learning about opportunities at a Corporate HA level may provide different avenues to engage.*
- *Integrating evaluation requirements for all engagement activities and analyzing outcomes will allow the working group to understand the impact of activities and ensure they are investing in projects that have the most impact for Campbell River Hospital and medical staff.*
- *Considering additional ways to showcase your medical staff successes. This promotes the MSA and recognizes those physicians who have transformed the funding into improvements for physicians and health care.”*

The Campbell River Medical Staff Engagement Initiative continues to develop and build on the relationships with colleagues, with Island Health and with allied health professionals.

Respectfully submitted by:

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Dr Tournesol (Sol) Gregory  
President